

CHARITY NAVIGATOR

ONE YEAR LATER

HURRICANE HARVEY



Photo courtesy of All Hands and Hearts - Smart Response

**AN UPDATE ON DONATIONS, RESULTS, &
FUTURE WORK**

ABOUT THIS REPORT + CHARITY NAVIGATOR



Photo courtesy of ShelterBox USA

Charity Navigator is the nation's largest and most-utilized evaluator of charities. With data on over 1.8 million US-based nonprofits and ratings for close to 10,000, Charity Navigator guides over 11 million individuals across the country to make informed giving decisions.

Especially in times of crisis, donors use Charity Navigator to discover efficient charities worth supporting. A year after Charity Navigator published the Hurricane Harvey 'Hot Topic' featuring over fifty-five 3- and 4-star rated organizations, this study has been put together with help from 32 of the organizations and several other groups to provide an update on the work done, the work continuing to be done, and the current needs of communities affected. Of these 32, twenty-five represent national or international nonprofits, and seven represent local nonprofits.

Additionally, these organizations display a wide spread of mission through the diversity of their cause areas. 8 are Development & Relief Services; 7 are Humanitarian Relief Supplies; 6 are Multipurpose Human Service Organizations; 2 are Animal Rights, Welfare, & Services; 2 are Youth Education Programs & Services; 2 are Food Banks, Food Pantries, & Food Distribution; and there is 1 of each of the following: Diseases, Disorders, & Disciplines; Social Services; Early Childhood Programs & Services; Jewish Federations; Homeless Services.

Each organization participating in this study answered over forty in-depth questions prepared by Charity Navigator about specific intricacies of the charity's work in the aftermath of Hurricane Harvey. The figures on the following pages are aggregated results reported by the 32 nonprofits.

PARTICIPATING NONPROFITS

All Hands and Hearts — Smart Response
American Kidney Fund
American Red Cross
Americares
Brother's Brother Foundation
Coastal Bend Food Bank
Communities in Schools
Convoy of Hope
Direct Relief
Dress for Success Houston
First Book
GlobalGiving
Good360
Habitat for Humanity International
Heart to Heart International
Houston Food Bank
Houston SPCA

International Relief Teams
Islamic Relief USA
Jewish United Fund/Jewish Federation of Metropolitan Chicago
Matthew 25: Ministries
MedShare
Samaritan's Purse
San Antonio Humane Society
Save the Children
ShelterBox USA
Small Steps Nurturing Center
SBP
Star of Hope Mission
UMCOR — United Methodist Committee on Relief
World Hope International
The Zakat Foundation of America

ABOUT HURRICANE HARVEY

Hurricane Harvey made landfall on August 25th, 2017 as a Category 4 hurricane, causing an estimated \$125 billion dollars in damage, according to the National Hurricane Center — making it the second most costly hurricane to hit the mainland USA since 1900. Over 100 individuals are reported to have died due to the hurricane, in addition to a reported 13 million people affected by the storm.

WeatherBell estimated that 27 trillion gallons of rain fell throughout Texas and Louisiana during the storm. The Governor of Texas placed over 60 counties under a Disaster Declaration.



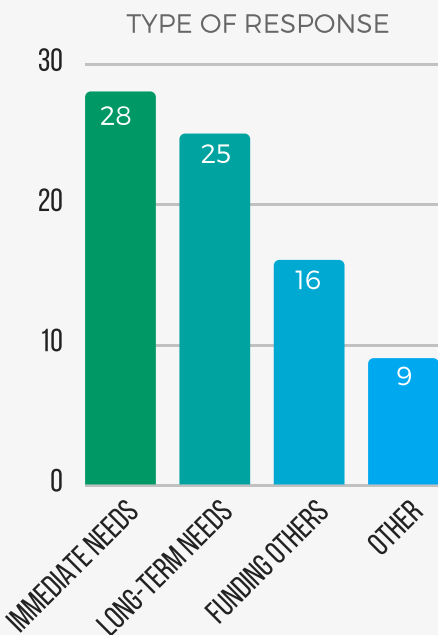
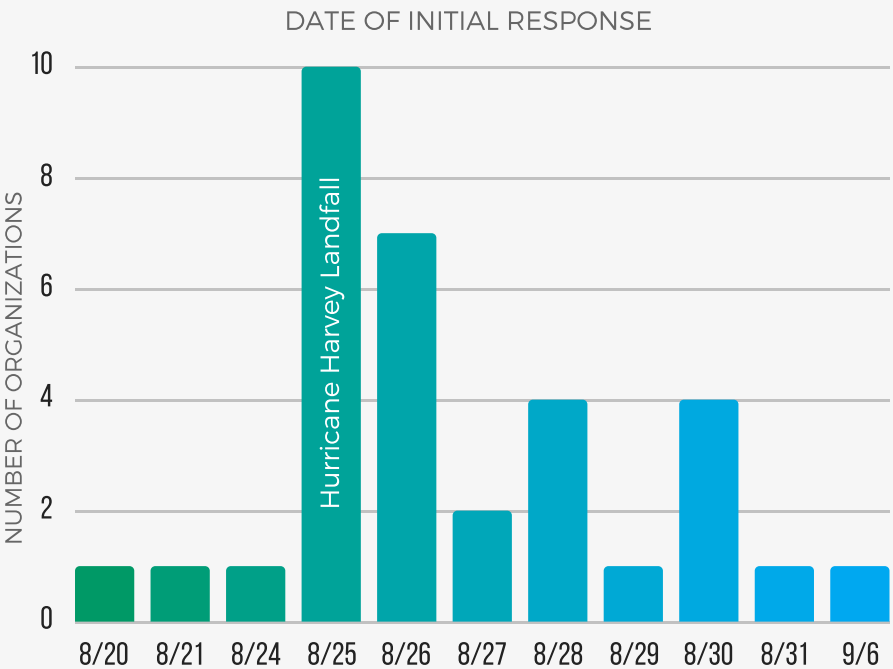
Photo courtesy of Coastal Bend Food Bank



THE RESPONSE

31.3% of the nonprofits included in this study began responding to Hurricane Harvey on the date of landfall, with another 21.8% beginning their response the day after. Of these 32 organizations, only 5 have stopped their response efforts (2 in November, 1 in December, 1 in January, and 1 in March), with 27 continuing to provide ongoing support.

87.5% of the organizations provided for immediate needs (food, water, shelter); 78.1% provided for long-term needs; 50% funded other nonprofits; and 28.1% focused on other forms of additional response.



Each of these organizations provide varying levels and types of support for individuals affected by the hurricane. Of the total 32 organizations, 25% said that there was no longer any need for their provided items or services; 31.25% were not sure; and 37.5% said there is still demand.

The items still in demand, as reported by some of the organizations, are: flooring, roofing, bedding, kitchen appliances, drywall, insulation, building supply items, books, educational resources, food, and water.



Photo courtesy of Good360

DONATIONS UPDATE

\$742,568,646

dollars donated as Harvey **restricted**
funding August - December 2017

5,426,016

individuals donated specifically for
Hurricane Harvey relief

\$13,673,250

dollars donated as **disaster/hurricane**
restricted funding August - December 2017

33.01%

Average percent of **restricted Hurricane**
Harvey funds to total contributions received
for 29 nonprofits August - December 2017

\$17,727,010

dollars donated as **unrestricted**
funding August - December 2017

18.8%

Average percent of **unrestricted Hurricane**
Harvey funds to total contributions received
for 10 nonprofits August - December 2017



Unrestricted Funding: Donating to an organization without specifying where
you'd like the money to be used

Restricted Funding: Donating to an organization and specifying how you'd like
the organization to use the funds (e.g. for Hurricane Harvey)



Photo courtesy of Direct Relief

THE NUMBERS

For the organizations participating in the study, the timeline for complete recovery for the communities affected varies dramatically. 37.5% of the 32 organizations stated that they did not know by when the communities affected would be completely recovered.

For another 37.5% of the organizations, they estimated a recovery timeline of around 3 - 5 years.

The remaining 25% had the following answers: 2 years, at least 5 years, 7 years, 10 years, 12 years, and just "years."

\$20,448,423

granted to over 200 other groups
by 17 of the 32 charities

\$327,651,096

spent on providing for immediate
needs August - December 2017

\$29,324,209

spent on providing long-term
support August - December 2017

586,625
households

1,061,200
individuals

8,975
animals

helped by 26 organizations

32,883 volunteers

went to the affected areas for 22
organizations

68,413 volunteers

worked for 25 of the organizations
to support Harvey relief

1,768 staff

went to the affected areas for
28 of the organizations

867 staff

were already in the area when Harvey
hit for 13 of the organizations

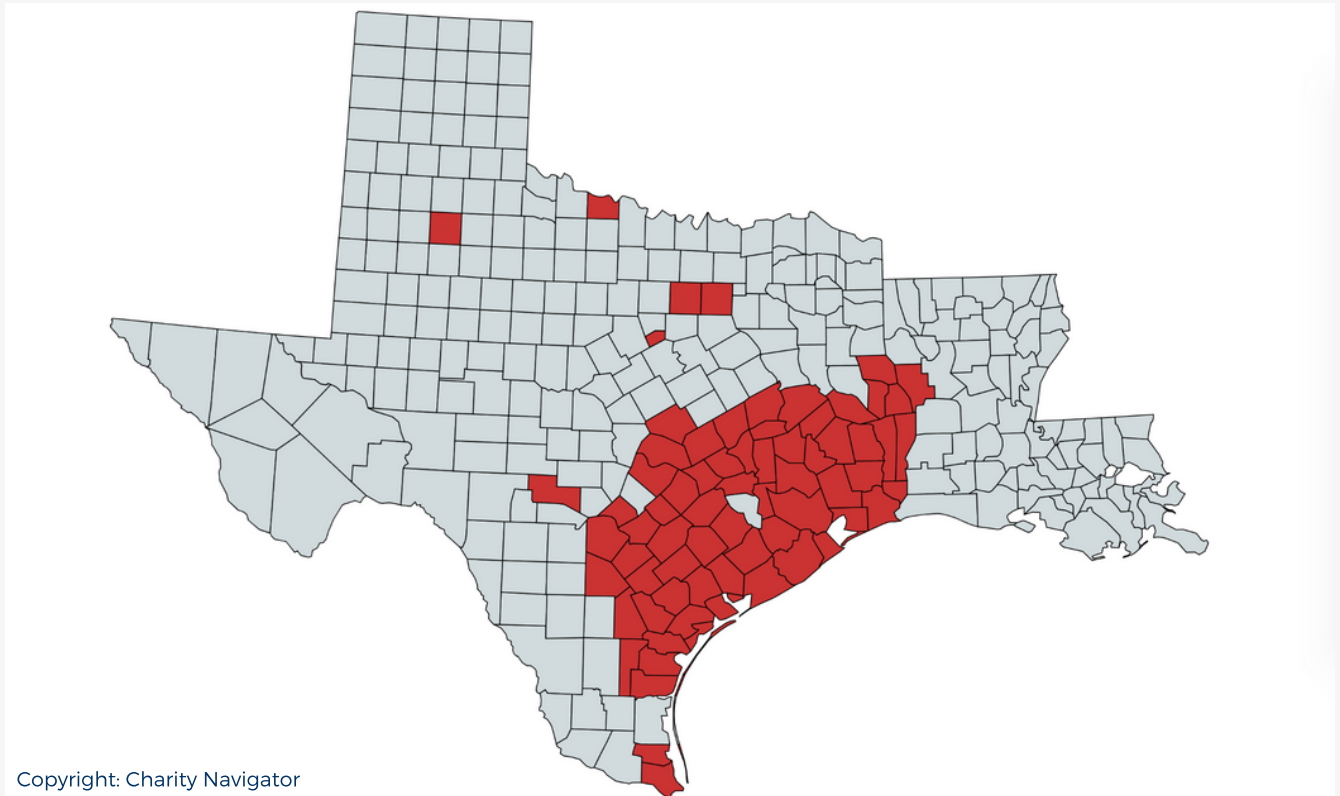
\$245,542,863

spent on other forms of response
August - December 2017

\$2,948,641

spent on providing emergency
supplies August - December 2017

COMMUNITIES AFFECTED



COUNTIES IN WHICH THE ORGANIZATIONS PROVIDED RELIEF AND SUPPORT TO THOSE AFFECTED BY HURRICANE HARVEY.

12 of the organizations hired 649 local residents for 54 different types of jobs: from truck drivers to case managers to program directors.

30 of the 32 organizations worked with over 300 other nonprofits and agencies to provide support, relief, and programs.

15 of the 32 organizations established locations in the affected areas after Hurricane Harvey hit.

3 organizations hired third-party management companies to assist in helping those affected.

THE THREE MOST IMPORTANT NEEDS FOR THE COMMUNITIES AFFECTED ACCORDING TO THE CHARITIES ARE:

1. Affordable Housing
2. Counseling / Psychological Services
3. Rebuilding

ITEMS GIVEN OUT

A LIST OF SERVICES, ITEMS, AND MATERIALS



Photo courtesy of The Zakat Foundation of America

12,826,715 meals

83,892,400 lbs of food

An additional \$4,745,449 worth of food

Approx. 13,039,900 doses of medicine

160,000 lbs of medical supplies

950,000 books

240,000 lbs of pet food and supplies

22,444 sheets of drywall

21,840 gallons of bleach

231,660 sq. ft. of insulation

36,000 ft. of drywall tape

1,536,000 drywall screws

8,064 gallons of drywall mud

21,000 sq. ft. of shingles

320,000 lbs of building supplies

An additional \$2,331,920 of building supplies

576,738 monetary grants to individuals

448,120 nights of stay

438,380 lbs of water

1,630,000 emergency relief items

An additional \$846,739 worth of relief supplies

2,316,185.54 lbs of assorted supplies

500 mother-baby kits

80,000 lbs of furniture

1,000 homes repaired/rebuilt + 152 churches restored (by one organization)

21,496 hygiene kits

\$8,084,699.32

estimated cost to provide these items

3 organizations received these items from grants

7 organizations received these items from donations

9 organizations have not determined what the cost was

GIVING BASKET

CHARITY NAVIGATOR'S DONATION FUNCTION

These 32 organizations account for 71.8% of all dollars given specifically for Hurricane Harvey relief through the Charity Navigator site, and 73% of the number of donors who supported Hurricane Harvey relief.

All 59 organizations on the Hurricane Harvey Hot Topic list, created by Charity Navigator, received 30.11% of all donations made through Charity Navigator's Giving Basket from August 1st, 2017 to July 31st, 2018.

The 32 respondents also accounted for 25.33% of all of the donations given through Charity Navigator's Giving Basket in the same time period.

CROWDFUNDING

RESULTS FROM GOFUNDME AND CROWDRISE BY GOFUNDME

On CrowdRise by GoFundMe, campaigns by charities operated on every spectrum: from the national to the local level, including the American Red Cross, Save the Children, IRONMAN Foundation, and Glam 4 Good.

Corporations who wanted to help also turned to CrowdRise by GoFundMe to amplify their cause. United Airlines and Chase Card Services joined efforts in a unique campaign to help Hurricane Harvey relief, recognizing the generosity of donors by offering bonus miles and raising millions for relief efforts.

On the CrowdRise site, the Red Cross fundraiser for Hurricane Harvey reports \$5,362,495 raised. The Chase Card Services and United Airlines campaign reports \$2,552,831 raised.

In the first 30 days after Hurricane Harvey, tens of millions of dollars were withdrawn from GoFundMe campaigns to start rebuilding and recovery processes quickly. Over 20% of campaigns for Hurricane Harvey on GoFundMe were created for a beneficiary. In the 2 months following Hurricane Harvey, GoFundMe and CrowdRise released over \$65 million to survivors and charities.

To date, tens of thousands of campaigns have been launched for Hurricane Harvey on the GoFundMe platform, with another 20,000 updates posted to campaigns.





Photo courtesy of Good360

SPECIAL THANKS TO:

All Hands and Hearts – Smart Response
 American Kidney Fund
 American Red Cross
 AmeriCares
 Brother's Brother Foundation
 Coastal Bend Food Bank
 Communities in Schools
 Convoy of Hope
 CrowdRise by GoFundMe
 Direct Relief
 Dress for Success Houston
 First Book
 GlobalGiving
 GoFundMe
 Good360
 Habitat for Humanity International
 Heart to Heart International
 Houston Food Bank

Houston SPCA
 International Relief Teams
 Islamic Relief USA
 Jewish United Fund/Jewish Federation of
 Metropolitan Chicago
 Matthew 25: Ministries
 MedShare
 Samaritan's Purse
 San Antonio Humane Society
 Save the Children
 ShelterBox USA
 Small Steps Nurturing Center
 SBP
 Star of Hope Mission
 UMCOR – United Methodist Committee on
 Relief
 World Hope International
 The Zakat Foundation of America